Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (Currently Amended) A method for servicing a customer, said method being carried out by a first computer system and comprising the steps of:

transmitting, from said first computer system, item information, said item information comprising information about available items, said item information being transmitted as a first wireless transmission;

retransmitting, from said first computer system, said item information about said available items, said item information being retransmitted as a second wireless transmission; and

receiving at said first computer system order information from at least a second computer system one customer device, said order information comprising at least one user-selected item from said item information, said second computer system customer device being moved by a customer from a first position to a second position, wherein said first position is not within range of said first wireless transmission and wherein said second position is within range of said second wireless transmission, said information being received after said customer device is moved to said second position, said information not being received as a result of a request from said second computer system customer device.

2.   (Currently Amended) The method of claim 1 wherein said item information about available items is embodied as a menu.

3.   (Currently Amended) The method of claim 1 including the step of displaying said item information about available items.

4.   (Currently Amended) The method of claim 1 wherein said <u>first computer system is</u> <u>embodied as a server computer system and wherein said second computer system is embodied as</u> <u>a customer device</u> ~~order information includes user selection information regarding said available~~ ~~items~~.

5.   (Previously Presented) The method of claim 1 wherein said order information includes payment information.

6.   (Previously Presented) The method of claim 1 wherein said order information includes vehicle identification information.

7.   (Previously Presented) The method of claim 1 further including the steps of:

validating said order information;

accepting said order information when said order information is valid; and

rejecting said order information when said order information is not valid.

8.   (Previously Presented) The method of claim 7 further including the steps of:

transmitting acceptance information to said client device when said order is valid; and

transmitting error information to said client device when said order is not valid.

9.   (Previously Presented) The method of claim 1 including the step of displaying said order information.

10.   (Previously Presented) The method of claim 6 including the step of displaying said vehicle identification information.

11.   (Currently Amended) A method for servicing a customer, said method <u>being carried out</u> <u>by a customer device and</u> comprising the steps of:

<u>receiving a menu at said customer device via a retransmitted wireless transmission, said</u> <u>menu comprising available items, said retransmitted wireless transmission having been</u> <u>transmitted by a server computer system subsequent to transmitting at least one previous wireless</u> <u>transmission</u> ~~transmitting a menu as a first wireless transmission~~;

~~retransmitting said menu as a second wireless transmission; and~~

displaying said menu via a customer device <u>subsequent to receipt by said customer</u> <u>device of said retransmitted wireless transmission, said receipt by said customer device of said</u> <u>retransmitted wireless transmission occurring after</u> said customer device ~~being~~ <u>is</u> moved by a customer from a first position to a second position, wherein said first position is not within range of said ~~first~~ <u>at least one previous</u> wireless transmission and wherein said second position is within range of said ~~second~~ <u>retransmitted</u> wireless transmission, ~~said menu being displayed after~~ ~~said customer device is moved to said second position,~~ said menu not being displayed as the result of a request from said customer device; and

~~receiving~~ <u>transmitting</u> order information from said customer device <u>to said server</u> <u>computer system</u>.

12.   (Currently Amended) The method of claim 11 wherein said menu is repeatedly transmitted <u>such that repeated wireless transmissions result and wherein said repeated wireless</u> <u>transmissions comprise said at least one previous wireless transmission and said retransmitted</u> <u>wireless transmission</u>.

13.   (Previously Presented) The method of claim 11 wherein said order information includes user selection information regarding said available items.

14.   (Previously Presented) The method of claim 11 wherein said order information includes payment information.

15.   (Previously Presented) The method of claim 11 wherein said order information includes vehicle identification information.

16.   (Cancelled)

17.   (Currently Amended) The method of claim ~~16~~ 11 further including the steps of:

~~transmitting~~ receiving acceptance information ~~to~~ at said client device ~~when~~ after said server computer system determines that said order is valid; and

~~transmitting~~ receiving error information ~~to~~ at said client device ~~when~~ after said server computer system determines that said order is not valid.

18.   (Previously Presented) The method of claim 11 including the step of displaying said order information.

19.   (Previously Presented) The method of claim 15 including the step of displaying said vehicle identification information.

20.   (Cancelled)

21.   (Cancelled)

22.   (Cancelled)

23.   (Cancelled)

24.   (Currently Amended) A program product, said program product comprising:

a recordable signal bearing medium ~~media~~; and

one or more programs stored on said recordable signal bearing medium ~~media~~, said one or more programs being configured to perform the following steps:

transmitting information about available items as a first wireless transmission;

retransmitting said information about available items as a second wireless transmission; and

receiving order information from at least one customer device, said order information comprising at least one user-selected item from said available items, said customer device being moved by a customer from a first position to a second position, wherein said first position is not within range of said first wireless transmission and wherein said second position is within range of said second wireless transmission, said order information being received after said customer device is moved to said second position, said order information not being received as the result of a request by said customer device.

25.   (Previously Presented) The program product of claim 24 wherein said information about available items is a menu.

26.   (Previously Presented) The program product of claim 24 wherein said one or more programs are further configured to perform the step of displaying said information about available items.

27.   (Cancelled)

28.   (Previously Presented) The program product of claim 24 wherein said order information includes payment information.

29.   (Previously Presented) The program product of claim 24 wherein said order information includes vehicle identification information.

30.   (Previously Presented) The program product of claim 24 wherein said one or more programs are further configured to perform the steps of:

   validating said order information;

   accepting said order information when said order information is valid; and

   rejecting said order information when said order information is not valid.

31.   (Previously Presented) The program product of claim 30 wherein said one or more programs are further configured to perform the steps of:

   transmitting acceptance information to said client device when said order is valid; and

   transmitting error information to said client device when said order is not valid.

32.   (Previously Presented) The program product of claim 24 wherein said one or more programs are further configured to perform the step of displaying said order information.

33.   (Previously Presented) The program product of claim 29 wherein said one or more programs are further configured to perform the step of displaying said vehicle identification information.

34.   (Currently Amended) A program product for servicing a customer, said program product comprising:

signal bearing media; and

one or more programs disposed on said signal bearing media, said one or more programs being configured to perform the steps of:

receiving a menu at said customer device via a retransmitted wireless transmission, said menu comprising available items, said retransmitted wireless transmission having been transmitted by a server computer system subsequent to transmitting at least one previous wireless transmission transmitting a menu as a first wireless transmission;

retransmitting said menu as a second wireless transmission; and

displaying said menu via a customer device subsequent to receipt by said customer device of said retransmitted wireless transmission, said receipt by said customer device of said retransmitted wireless transmission occurring after said customer device being is moved by a customer from a first position to a second position, wherein said first position is not within range of said first at least one previous wireless transmission and wherein said second position is within range of said second retransmitted wireless transmission, said menu being displayed after said customer device is moved to said second position, said menu not being displayed as the result of a request from said customer device; and

receiving transmitting order information from said customer device to said server computer system.

35.   (Currently Amended) The program product of claim 34 wherein said menu is repeatedly transmitted such that repeated wireless transmissions result and wherein said repeated wireless

transmissions comprise said at least one previous wireless transmission and said retransmitted wireless transmission.

36.   (Previously Presented) The program product of claim 34 wherein said order information includes user selection information regarding said available items.

37.   (Previously Presented) The program product of claim 34 wherein said order information includes payment information.

38.   (Previously Presented) The program product of claim 34 wherein said order information includes vehicle identification information.

39.   (Cancelled)

40.   (Currently Amended) The program product of claim 34 wherein said one or more programs are further configured to perform the steps of:

        ~~transmitting~~ receiving acceptance information ~~to~~ at said client device ~~when~~ after it is determined that said order is valid; and

        ~~transmitting~~ receiving error information ~~to~~ at said client device ~~when~~ after it is determined that said order is not valid.

41.   (Previously Amended) The program product of claim 34 wherein said one or more programs are further configured to perform the steps of displaying said order information.

42.   (Previously Amended) The program product of claim 38 wherein said one or more programs are further configured to perform the steps of displaying said vehicle identification information.

43.   (Cancelled)

44.   (Cancelled)

45.   (Cancelled)

46.   (Previously Presented) An apparatus for servicing a customer, said apparatus comprising:

    a processor;

    memory connected to said processor; and

    a mechanism for repeatedly transmitting information about available items via a wireless transmission, said wireless transmission being received by a customer device that is moved from an out of range location to a location that is within range of said wireless transmission by a user and wherein said information about available items is thereupon displayed without having been requested by said customer device.

48.   (Previously Presented) The apparatus of claim 46 wherein said information about available items is a menu.

49.   (Previously Presented) The apparatus of claim 46 further including a mechanism for receiving order information from said customer device.

50.   (Previously Presented) A customer device, said customer device comprising:

a processor;

memory connected to said processor;

a mechanism for receiving a repeatedly transmitted wireless transmission regarding information about available items, said transmission being received when said customer device is moved from an out of range location to a location that is within range of said transmission by a customer, said transmission not being received as the result of a request from said customer device;

a mechanism for displaying said information; and

a mechanism for transmitting order information, said order information being based upon said information about available items.

51.   (Previously Presented) An apparatus for servicing a customer, said apparatus comprising:

a processor;

memory connected to said processor;

a mechanism for repeatedly transmitting a menu via a wireless transmission wherein said wireless transmission is designed to be received by a customer device; and

a mechanism for receiving order information from said customer device, said order information being generated based upon said menu.

52.   (Previously Presented) A customer device, said customer device comprising:

a processor;

memory connected to said processor;

a mechanism for receiving a repeatedly transmitted wireless transmission regarding a menu, said transmission being received when in range of said transmission, but not when outside of said range of said transmission and not as the result of a request for said menu;

a mechanism for displaying said menu; and

a mechanism for transmitting order information, said order information being based upon said information about available items.

53.   (New) The mechanism of claims 46 and 50-52 in which said mechanism is a suitably configured program stored in said memory.